

Contact.

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Brands.

- HuffPost
- Verizon
- Humana
- TechCrunch
- Viagra
- Maserati
- Time Warner Cable
- Gilead
- Electrolux
- Procter & Gamble
- The New York Yankees
- Byronesque
- Kenneth Cole
- Aol
- Olay
- Pfizer
- Carlisle
- Cushman & Wakefield
- Harley Davidson
- Major League Baseball
- Topps
- The Emmy Awards
- Novartis
- Toyota
- AHAlife
- NYC 2012 Olympic Bid
- RCA
- Frontier Communications
- Bayer

Profile.

I'm Adam, a true 360 creative leader. I lead teams with one simple mantra: Get to the idea and make something they'll love – love to watch, love to use, love to see and love to read.

Experience.

Creative Director | Global March 2016 – Present
AOL Inc. New York, NY

Director of large team overseeing 360 creative output for corporate and subsidiary brands.
Brands: HuffPost, TechCrunch, Verizon, Go90, RYOT, AOL and Yahoo etc

Creative Director | Brand & Digital October 2013 – March 2016
RAPP New York, NY

Responsible for a healthy mix of brand, campaign, digital and CRM clients and pitch work.
Clients: Humana, Viagra, Time Warner Cable, Gilead, Maserati, HP, Bayer

Vice President, Associate Creative Director | Digital March 2012 – October 2013
TBWA\Worldhealth CAHG New York, NY

Supported the VP, Group Creative Director, Digital, to oversee the digital output of the entire agency.
Clients: Gilead, Abilify, Bayer

Associate Creative Director | Digital June 2010 – March 2012
Carlisle Collection New York, NY

Responsible for creation and production of all digital assets for luxury fashion brand.

Associate Creative Director | Brand & Digital November 2009 – June 2010
FairCareMD New York, NY

Venture creative director and founding associate for agile Healthcare 2.0 startup.

Art Director | Digital & Print July 2005 – November 2009
The Connaught Group New York, NY

Design and art lead for luxury fashion brands.

Designer | Digital & Print June 2001 – July 2005
Freelance New York, NY

Paid dues as a freelancer for agencies and clients including Goodspeed Design, Vox Design, Cushman & Wakefield, Kenneth Cole, Bridge Communications, and Image Matrix.

Education.

Pratt Institute September 1997 – May 2001
BFA Communications Design Brooklyn, NY

- Presidential Honor & Dean's List

Rhode Island School of Design June 1996 – August 1996
High School Summer Program Providence, RI